

Statement of William J. Brodsky  
Nominee for Director of the Securities Investor Protection Corporation (SIPC)  
United States Senate Committee on Banking, Housing and Urban Affairs  
October 19, 2023

Good morning, Mr. Chairman, Ranking Member Scott, and distinguished members of this Committee. My name is William J. Brodsky, and I am honored to appear before you today as one of President Biden's nominees to serve on the Board of Directors of the Securities Investor Protection Corporation.

Before presenting my background, let me first introduce to you the members of my family who are here today. My wife, Joan Brodsky has been my wife and partner for over 50 years. My son, Michael Brodsky, and his wife, Aleta Margolis, are also accompanying me here today.

I believe that I am well qualified to continue to serve on the SIPC Board based on my lifetime career in the investment business and specifically based on my experience in the securities industry. If confirmed, I look forward to working with this Committee to ensure that investors do not lose their hard-earned assets as a result of a brokerage firm failure.

My career in the securities industry spans more than 50 years. I began my career on Wall Street serving in summer internships that included working on the floor of the New York Stock Exchange. I worked summer jobs at three securities brokerage firms while still in college. After graduating from law school, I worked in the law and compliance department of an international brokerage firm for six years learning all aspects of the securities business.

In fact, I was on Wall Street when brokerage firms were failing, and many customers lost all their investments because SIPC had not yet been created. So, I know from personal experience the vital role SIPC plays in providing confidence for investors in having faith in the safety and soundness of the assets they entrust to their broker-dealer.

I next joined the American Stock Exchange, first as a lawyer in its policy planning and government relations department, and ultimately rising to Executive Vice President in charge of operations.

In 1982, I moved to Chicago to become Executive Vice President and Chief Operating Officer of the Chicago Mercantile Exchange, now known as the CME Group. In 1985, I was named President and CEO of the CME and served in that role

until 1997 when I moved across town to become Chairman and CEO the Chicago Board Options Exchange, now known as Cboe Global Markets. I served in that position until 2013, when I stepped down as CEO but remained as Chairman until retiring in 2017. I guided Cboe's demutualization leading it to become a public company and with its shares becoming part of the S&P 500 index of major US companies. During my tenure at Cboe, I also served as Chairman of the World Federation of Exchanges, the global body of the world's largest exchanges.

For the past six years, I have served as Chairman of Cedar Street Asset Management, an SEC registered investment advisor, founded by my son, Jonathan, that invests exclusively in non-US stocks on behalf of individual and institutional investors. I also serve as Chairman of another SEC registered investment advisor, Options Solutions, founded by my son, Michael, that provides investment

management services to investors. Last, I serve as an advisor to Madison Dearborn Capital Partners, a private equity firm, and OCA Ventures, a venture capital firm, both of which are based in Chicago.

I have served as a Board Member and Trustee for several public, private, and non-profit companies and organizations.

Among these, I previously served as Chair of the investment committee of Northwestern Memorial Hospital where we oversaw its multibillion-dollar portfolio, and I currently serve on the Investment and Endowment Committee of my alma mater, Syracuse University. I have utilized this experience in my service on the SIPC Board for the past 15 months as Chair of its Investment Committee. During this period, the SIPC Fund reserves have reached their largest balance, and my goal

is to make sure that SIPC always has sufficient reserves and liquidity should an unexpected crisis arise.

I affirm my deep commitment to investor education, customer protection, and to helping to maintain the credibility and importance that SIPC plays in the viability, integrity, and importance of our securities markets to the citizens of our country.

I believe in SIPC's mission of protecting investors and, more broadly, of raising confidence in the U.S. securities markets. I have devoted my entire career to help further this country's capital markets, to improving financial literacy and investor education, and to ensuring the safety and soundness of our capital markets. If confirmed, I promise to work with the Members of this Committee in advancing these shared goals.

Mr. Chairman, that concludes my remarks; thank you for your attention and consideration. I will be happy to answer any questions that you may have.

Thank you.